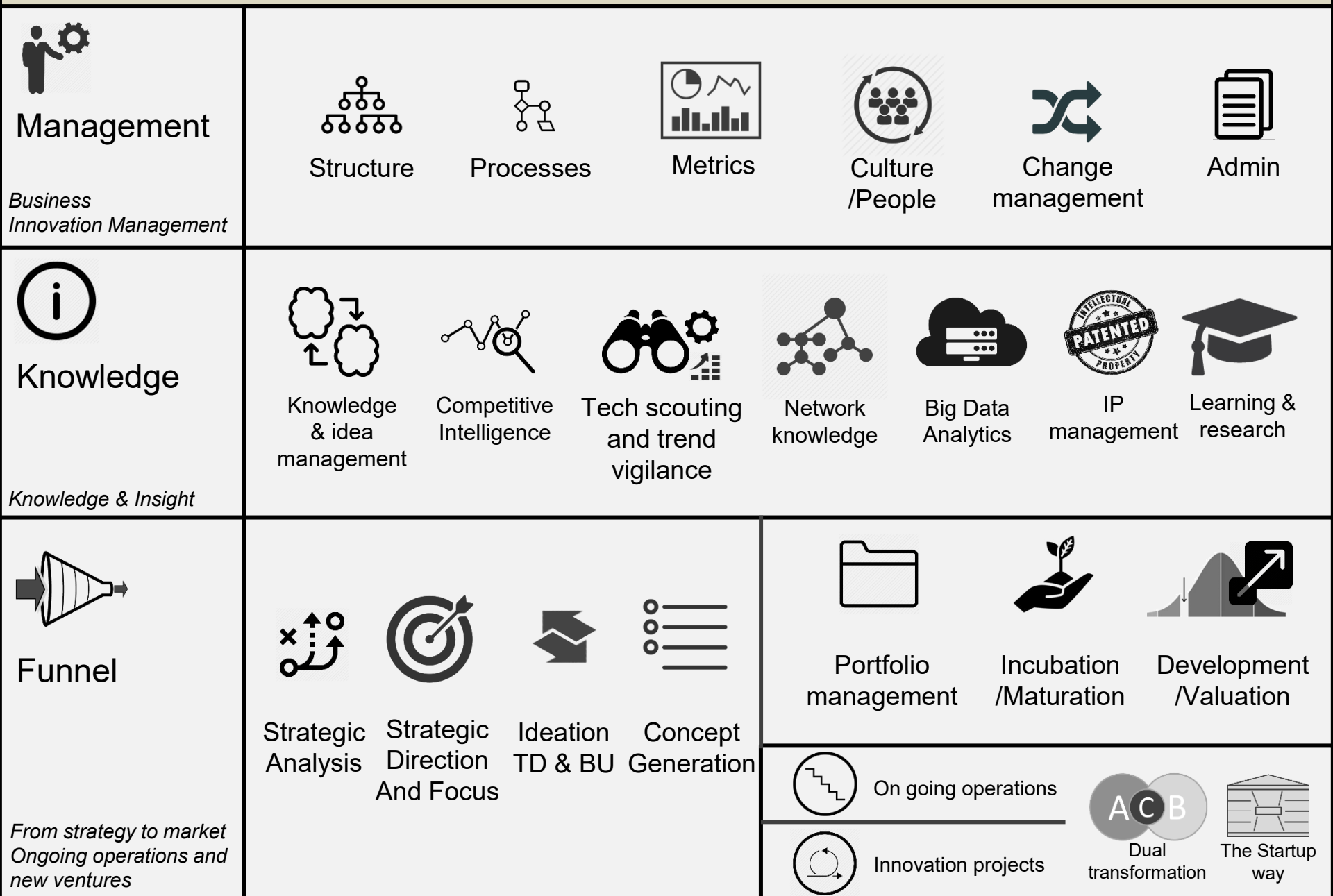


The Innovation Framework Model - Corporate Entrepreneurship



The Innovation Framework Model – at a glance

What process do we need in place?
(Budget allocation, strategic review, funnel review, idea gathering and evaluation, competitive and business intelligence, ...)

How do we measure innovation?
(in / current / post Process, people, business, ...)

How to create a 'culture' of innovation?
(new role models, celebrate success, training, exposure, ...)

How do become a more innovative company?
(progressive transformation, embrace new endeavors, move out of comfort zone, gain traction, ...)

Inno-related admin
(funding, subventions, paperwork, ...)

How to get insights from data?
(customer and market insights, opportunities, data driven organization)

Intellectual Property
(freedom to operate, competitive IP portfolios, ...)

How to stay current?
(be up to date on relevant topics, improve skills, learning organization, ... **Use the power of AI!..**)

How can we leverage the outer world?
(partners, open innovation, capillary reach, ...)

Validate & grow
(very different approach depending on the nature of the project)

Coexistence of current operations and innovation projects
(Different mind-set, objectives, leadership, metrics)

Balanced portfolio
(risk, potential, timeframes, investment,)

How to fulfill business needs?
(What activities, processes, offer, models can enable to achieve business goals)

Get ideas from everywhere
(Idea tournaments, Bottom up, Top down, ...)

Set business priorities
(Define concrete business objectives and challenges)

Where do we want to go as a company?
(who we are, context analysis, pools of opportunities, growth gap, bold innovation goals..)

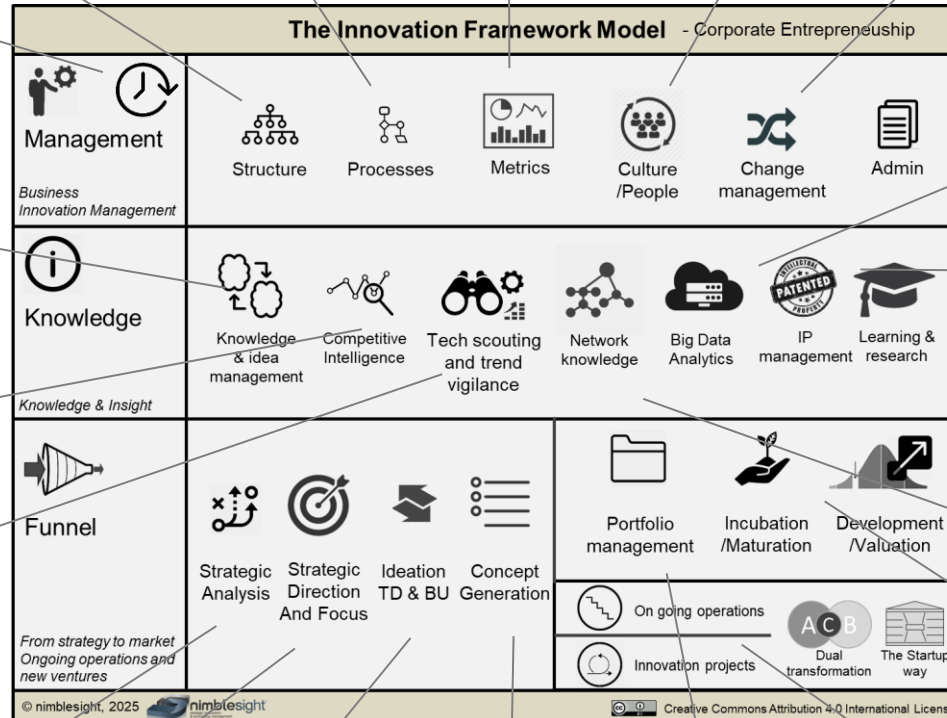
How do we implement the right vigilance scheme?
(what to look for, where, how often, customers, technology, business..)

Knowing the competition
(get to know competitors business, offer, technology, strategy,...)

How is knowledge managed?
(capture, share, use, secured..)

What is the industry's pace of innovation?
(make sure we are agile and adaptive enough)

How is innovation organized?
(different teams, part time, autonomous, ...)



Get the whole picture of innovation and see how it can really help your business

- Understand the complexity of innovation and identify the actionable pieces to implement a sustainable innovation growth engine in the company
- Get to know the most common tools and methodologies to extract the maximum value in an effective and dynamic environment

Become experts at reaping the benefits of new technologies and trends. Better insights and faster deployment.

From... a company

- expert at current products & services, extracting diminishing value in a maturing market, with incremental (more of the same) developments, with traditional product development pipelines,

To... a company that:

- Learns, evolves and adapts continuously
- Considers options outside its comfort zone
- Does an exhaustive and objective formulation of options
- Manages and balances risk
- Agilely responds to new opportunities while maintaining solid operations
- Breaths innovation both internally and externally

Let's work together!

We want you to achieve your business goals. A few examples of how we can help:

Manage innovation

- Manage innovation with rigor, with the right indicators
- Diagnostic on innovation capabilities
- Foster a culture of innovation. More skills and judgment
- Put in place a solid innovation pipeline for future growth
- Take your strategic analysis to new heights
- Explore business models beyond the existing
- Maximize the value of your business assets
- Reap the benefits of open innovation and partnerships

Manage knowledge

- Analyze markets and put in place a sound competitive intelligence
- Get insight from Big data. Use the power of data driven innovation
- Manage the relevant knowledge within and outside the company
- Perform comprehensive technology scouting
- Launch energizing innovation campaigns

Manage development

- Create innovative products and services
- Move ideas to market. Explore and adapt
- Increase the agility from insight to business & market valuation

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